

TIME TO SUIT UP



Making talent better

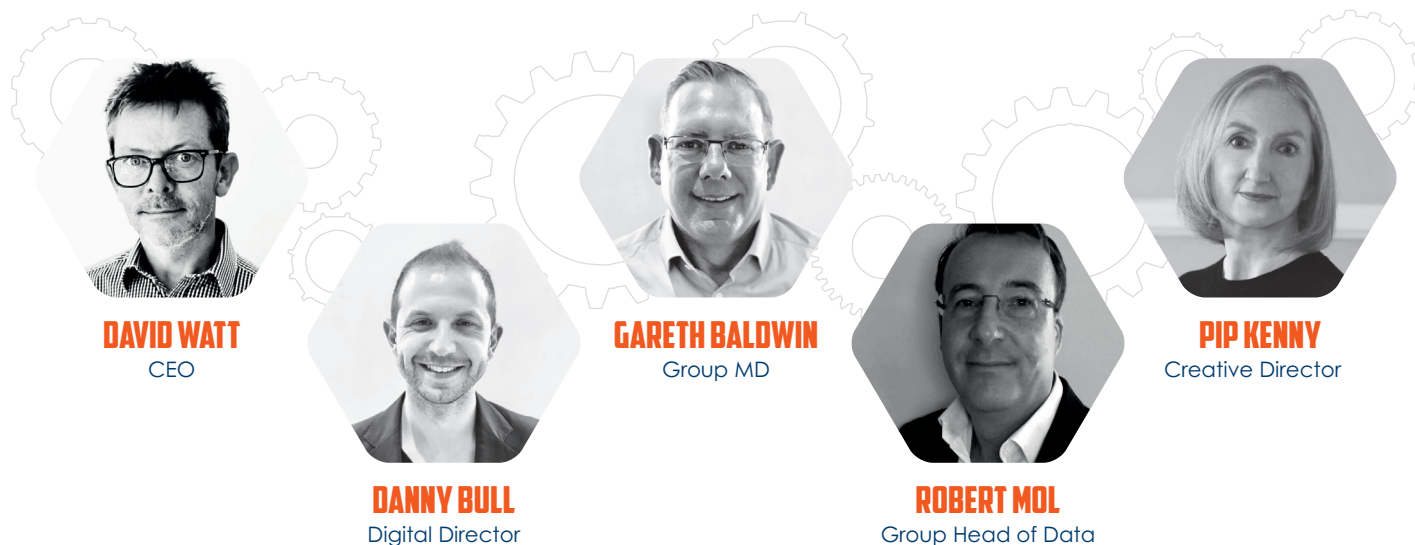
Welcome to the CI Group mentoring programme aimed at growing our talent and helping them to thrive within a positive environment through coaching, listening and feedback.

Here you'll find important information on how we nurture new and up and coming members of the team. So grab a coffee, make yourself comfortable and find out what you can expect from a career at CI Group.

Your learning journey

As you begin your journey with us, we'll ensure you have inductions across our teams and with various client accounts, dedicated training sessions, and hands on support from our senior leadership team.

This will involve time with senior team members, including:



We provide monthly coaching sessions hosted by one of the leadership team. This will be a simple agenda for us to listen and learn:

Start, stop, continue

All CI Group newcomers are encouraged to provide honest feedback to the leadership team, giving you the opportunity to have a direct impact on our processes and approach; be it better inductions, improved marketing strategies or more engaging client proposals.



Since joining CI I've worked side by side some incredibly talented people, who have allowed me to really find my feet. The friendly atmosphere makes it easy for me to be my best and discover new skills I never knew I had.

Amber Darby
Customer Campaign Executive

Benefits

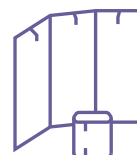
From the outset you'll have access to a range of benefits to help you on your learning journey. These include a healthy £500 a year training budget, a Pirkx account with a host of advantages, hands on experience across a range of disciplines, online learning resources and a range of events and courses. You'll be busy but you won't be bored!

Our business

We've grown hugely over our 25 years of operation, and we have ambitious plans to keep growing. To do this we need talented people who want to grow with us and many will be given the opportunity to move into varied and exciting roles within the business. These include:



Customer Services



Live Events



Digital Project Management



Account Management



Design



Marketing & Advertising



Strategy



Data & Analytics

The future

Our future is an important consideration for everyone and to reach our goals we need talented people like you to help us on our journey. This means using the learning, training and opportunities at your disposal to ultimately make your way up through the ranks and fuel your growth path.

Tips for success

Our top 10 tips for success here at CI Group will help you get the most out of your time and give you the best possible chance of success:

1. **Have a learning mindset**
2. **Make the most of your training budget**
3. **Keep an eye open for opportunities**
4. **Put yourself forward for work that interests you**
5. **Work across teams when you get the chance**
6. **Make use of both the Deddington and London offices**
7. **Get involved in team activities**
8. **Make the most of our wellbeing offers**
9. **Reach out for help when you need it**
10. **Work with your team leader to set personal objectives.**



Working for a business that specialises in so many varied disciplines has meant I've been able to plug gaps within my skillset in a very short time. I learn new skills every day with a wide range of clients and projects from experts in the fields of strategy, digital, creative and production – to name a few!

Simi Sanusi
Media & Marketing Manager

Newcomers

To compliment our talent already in place across the CI Group we have taken on several recent hires ready to help drive the business forward.



SAFIYAH SYED ('SAF')

Safiyah (or 'Saf' as she likes to be called) has a love of 3D and character creation, having completed a Game Design course in college. She studied Digital Media Production at Oxford Brookes University and is currently working in the Customer Campaign Team supporting Sophie on events.



SOPHIE WALKDEN

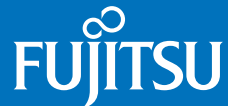
Our charismatic, versatile and forward-looking creative addition to the team, Sophie is a recent graduate who strives for growth and personal development. She has started her CI Group journey in the Customer Campaign Team supporting Pip and our creative team in Ellipsis.



MINNIE JACKSON

A direct leader with a passion for collaboration, Minnie studied Marketing at Newcastle University; specialising in consumer behaviour, strategic marketing and data driven decision and is now developing unique marketing superpowers supporting Dan with strategy in roundtable and flexing her muscles in PR.

Clients you could be working with



Our People

The CI Group team now extends to 60 talented individuals. Working between two base locations and many home offices, together they represent 5 nationalities, speak 8 languages and fulfil 1 essential goal - **to Make it Better.**

Our people are a diverse combination of specialists who champion outstanding campaigns for our clients, backed by the power of data and insight.

Let's meet some of the team...

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SHAWNEE NORTH

Digital Transformation Lead

Shawnee is an experienced PM in the marketing and IT industries. Never one to stand still in her career and personal development, Shawnee is always expanding her horizons with training courses in the Digital Project Management arena. Her skills now extend across technical web builds, project documentation, scoping and budget management. As a first class graduate of De Montfort University in Business & Marketing, she's determined to build on a strong foundation of project and programme management.

A slight Disney obsessive, Shawnee has gone so far as to ink her favourite Tinkerbell picture on her back!





SARA GARDELLIN

Senior Graphic Designer

Sara is a graphic designer with a passion for brand identity and print design, she's also prone to typography allure! As a passionate Italian Sara is always looking for the next challenging project, but her focus is simple: to provide clean, functional and quality design.

Working with complex client briefs for the past decade, Sara's expertise as an artworker and graphic designer gives her the knowledge and confidence to innovate and ideate, craft eye-catching layouts, build web-safe artworks and provide print-ready graphics.



Sara is formerly a World Championship roller skater!



ED DEVINE

Head of Growth & Acquisition

A highly experienced B2B Sales & Marketing specialist, Ed leads our growth plans at CI Group. He has great experience in leading client projects across multiple sectors, including Technology, FMCG, Travel & Automotive. Operating across the entire family of agencies Ed looks to provide the right blend of services to ensure our clients receive the best tailored solutions, while we still meet our targets!

Big Ed, as he's affectionately known, represented England U16s at Rugby in a previous lifetime.



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NATACHA NOBREGA

Digital Project Manager

Natacha takes on a key role in our digital production team. She oversees website builds, email comms and online asset development from inception to implementation. As one of our lead Digital Project Managers, she also manages a host of operational projects including proactive comms plans in support of clients. Her linguistic skills are put to good use when copywriting a range of communications and digital QA processes.



Originally hailing from Portugal, Natacha is one of the linguists in our number, equally confident in English, Portuguese and French.



SIMI SANUSI

Media & Marketing Manager

Experienced Creative Project & Account Manager working in marketing and production with skills in digital strategy, content marketing and brand identity. Assertive within a teamwork environment, a strong ability to take criticism and build upon it with a calm approach to tasks when under pressure. Simi is unmatched when taking a project from idea to fruition.

As well as being a wizard in the kitchen Simi has two feline friends named Basil and Sage.





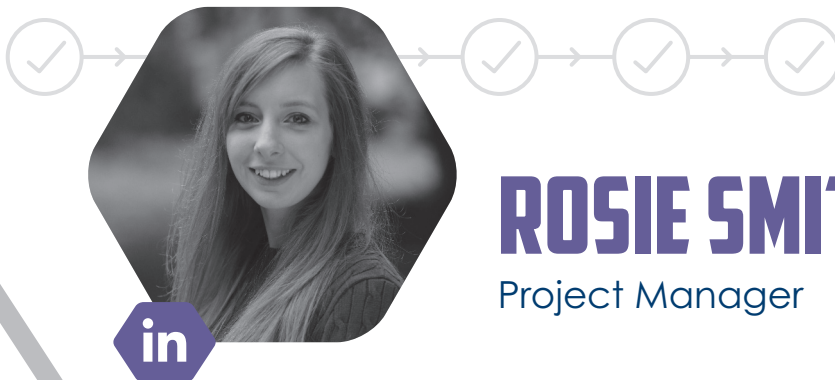
SIMON BROWN

Account Manager

Simon is an account manager for Roundtable Agency, the strategic branch of CI Group. With a background in design and a passion for dreaming up creative ideas and solutions, he's an empath at heart. Simon will always try to view every brief from the perspective of the end user, ensuring solutions are as effective and impactful as they can be. Outside of work he's a weary-eyed Newcastle fan, a beer lover and a (terrible) golfer.



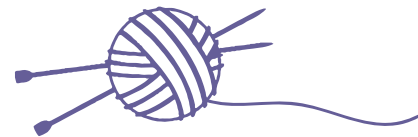
A weary eyed Newcastle fan since birth, Simon is definitely not a glory hunter.



ROSIE SMITH

Project Manager

Throughout her career at CI, Rosie's been fortunate to deliver events in the UK and Europe as well as a few far flung experiences in Dubai, India, Malaysia and South Korea. Now working within the digital team at CI Group, she manages reward & recognition programmes as well as many ad-hoc client projects. A bright personality around the office, Rosie thrives on learning new processes and working with new teams within the business as we continue to grow.



A keen knitter, and Harry Potter fan, Rosie has recently embarked on knitting a Hogwarts train doorstep!



ANGUS HOPPER

Content and Social Media Marketing



Angus' passion is content, and how it's used throughout B2B and B2C businesses. With experience in content creation for the promotion of a start-up political community to the creation of scripted team development software, the challenge at CI Group is to show the world the fantastic projects, events and activities we can deliver.

Adding some musical skills to the team, Angus played Saxophone for many years.



CI Group is built up of a diverse team of marketing superheroes that challenge briefs and adapt to each obstacle with great enthusiasm. We're making it better by combining individual superpowers with a culture of collaboration.

David Watt
CEO



